

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Advertisement for extension for Branding Telangana Tourism hoardings at (Five) airports Viz., Goa (4 site), Pune Airport (1 site), Ahmadabad (1 site), Kolkata (1 site) and Chennai Airport (1 site) from 01-06-2015 to 30-06-2015, by M/s TDI International India (P) Ltd., New Delhi - Release of an amount of Rs.33,63,000/- (Rupees Thirty Three Lakhs Sixty Three Thousand Only) including taxes, printing and mounting charges, for one month payment – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 478

Dated:13-08-2015.

Read the following:

1. From M/s. TDI International India (P) Ltd., New Delhi, Dt.15-05-2015.
2. Govt.Lr.No.875/PRO/PMU/2014, of YAT & C (PMU) Department, Dt.01-06-2015.
3. Invoice No. HYD/14/2015-2016, of M/s TDI International India (P) Ltd., New Delhi.  
Dt:04-06-2015

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**ORDER:**

In the reference 1<sup>st</sup> read above, M/s TDI International India (P) Ltd., New Delhi has submitted proposal towards extension for branding of Telangana Tourism through promotional hoardings at (Five) airports total (8 sites).

2. In the reference 2<sup>nd</sup> read above, Government issued a work order giving extension to take up branding of Telangana Tourism through promotional hoardings at (Five) airports Viz., Goa (4 site), Pune Airport (1 site), Ahmadabad (1 site), Kolkata (1 site) and Chennai Airport (1 site), for an amount of Rs.33,63,000/- (Rupees Thirty Three Lakhs Sixty Three Thousand Only) including taxes, printing and mounting charges, for a period of one month campaign from 01-06-2015 to 30-06-2015 by M/s. TDI International India (P) Ltd., New Delhi.

3. In the reference 3<sup>rd</sup> read above, upon successful completion of one month from 01-06-2015 to 30-06-2015 of Tourism promotional Campaign at the above said (Five) airports by M/s. TDI International India (P) Ltd., New Delhi. The said agency has submitted bill along with installation report amounting to Rs.33,63,000/- (Rupees Thirty Three Lakhs Sixty Three Thousand Only) including taxes, printing and mounting charges and requested the Government to release the payment.

4. Government, after careful examination of the matter, hereby release an amount of Rs.33,63,000/- (Rupees Thirty Three Lakhs Sixty Three Thousand Only) including taxes, printing and mounting charges towards payment from 01-06-2015 to 30-06-2015 for Telangana Tourism Promotional Campaign at the above mentioned Airports to M/s. TDI International India (P) Ltd., New Delhi.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:  
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”.

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. TDI International India (P) Ltd., New Delhi. The details of Bank account is as follows:-

Account Name	:TDI, International India (P) Limited
Account No	:01200200006062
Name of the Bank	:UCO Bank, Branch-Flag Ship Corporate Centre, 5, Parliament Street, New Delhi-110001.
RTGS	:UCBA0001945.
IFSC Code	:UCBA0001945
PAN	:AACT0263D

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
M/s. TDI International India (P) Ltd., New Delhi.  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

**Copy to:**

The YAT & C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**